



# Media Advisory

**FOR IMMEDIATE RELEASE**

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## **KB HOME TO DISTRIBUTE OVER 1,400 BOOKS TO AT-RISK CHILDREN IN THE TRIANGLE AREA**

- WHAT:** In celebration of National Head Start Awareness month, KB Home will distribute more than 1,400 books collected during a book drive to benefit children from low-income families in the Triangle area. KB Home joined with Durham's Partnership for Children and Wake County SmartStart in an effort to collect books for children in early childhood education programs and local elementary schools.
- WHO:** Trish Hanchette, president of the KB Home Raleigh division and KB associates will deliver new and gently used books to children at Lyon Park Head Start. KB Home employees will also be on hand to read children's books to students at the event.
- WHEN:** Monday, October 6 from 10:30 a.m. to 11:00 a.m.
- WHERE:** Lyon Park Head Start  
1313 Halley Street  
Durham, NC 27707  
919-536-4530
- VISUALS:** KB Home president, Trish Hanchette and KB Home employees reading books to children.

### **About KB Home**

KB Home, one of the nation's largest homebuilders, has been building quality homes for families for more than 50 years. Headquartered in Los Angeles, the Company has operating divisions in nine states, building communities from coast to coast. KB Home, ranked the #1 homebuilder in FORTUNE magazine's 2008 list of *America's Most Admired Companies*®, is a FORTUNE 500 company listed on the New York Stock Exchange under the ticker symbol "KBH."

Corporate philanthropy is an important focus for KB Home and an integral party of its business model. KB Home Raleigh provides physical and financial resources to help build strong communities and partners with local organizations, business partners and non-profit agencies who share the same commitment to quality, excellence and community building. KB Home has a long-standing commitment to community involvement and has embraced various initiatives that provide safer neighborhoods, offer educational opportunities and cultural enhancements to the community,



including Interact, Wake Interfaith Hospitality Network, Durham Rescue Mission and Housing for New Hope.

**About Durham’s Partnership for Children**

Durham’s Partnership for Children was founded in 1994 and first funded in 1995 to administer the Smart Start grant in Durham County. Smart Start is North Carolina’s nationally recognized initiative to ensure all children enter school healthy and ready to succeed. Smart Start helps working parents pay for childcare, improves the quality of childcare and provides health and family support services in every North Carolina County. The Partnership works with funded partners (affiliated organizations) to achieve its mission: “To mobilize and unify the Durham community to create and support innovative and successful approaches to serving the needs of children 0-5 and their families.” Durham’s Partnership for Children also administers the Governor’s More at Four Program in Durham County. For more information about Durham’s Partnership for Children, visit [www.dpfc.net](http://www.dpfc.net) or call 919-403-6960, ext. 221.

**About Wake County SmartStart**

Founded in 1996, Wake County SmartStart works to ensure all children in Wake County, birth to 5, enter school healthy and have the skills they need to be successful. In partnership with national, state and local agencies and other nonprofits, Wake County SmartStart works to improve the quality, accessibility and affordability of child care settings, provide preventive health services and support families in a variety of ways. The organization also promotes, supports, and advocates for the needs of Wake County’s children. For more information on Wake County SmartStart’s allocation of state funds and its activities with local partner agencies, visit [www.wakesmartstart.org](http://www.wakesmartstart.org).

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