



# Wake County SmartStart Core Values

Wake County SmartStart is committed to serving our community's children and families through the following core values:

**Respect:** We honor the unique experiences and needs of each young child and family.

**Cultural Sensitivity:** We value diversity, promote inclusive practice, and support community empowerment.

**Advocacy:** We provide a strong, united voice for those most vulnerable—our children.

**Responsiveness:** We respond to the individual needs of children and families with regard for our larger community as a whole.

**Community Collaboration:** We support community collaboration through authentic relationships characterized by honesty, integrity and compassion.

**Innovation:** We value flexibility, actively seek new approaches in practice and regard challenges as opportunities for growth.

**Accountability:** We value our role as public stewards through the use of best business practices, strong internal controls and accurate documentation of our efforts.